

# Los Cabos Real Estate Market Report

**July 9, 2023** 

#### REPORT COMMENTARY

The midpoint of 2023 is upon us, and the market hasn't slowed down much with Q2 coming in just under Q1 with sales volume of \$435m. Sales volumes are down by 2%, with 474 houses and condos sold. The \$2m to \$5m price point remains the market hot spot with \$132m and 44 houses and condos sold. Pre-construction remains sought after with just over 50% of the unit volume and 43% of the dollar volume in Q2 going to pre-construction sales.

In Q2, inventory overall improved, both physical inventory and pre-construction listings. Pre-construction again dominates inventory, with over half of all MLS listings being pre-construction. With respect to shortage of houses at particular price points, the under \$500k price point has additional options with the start of Phase II of Las Misiones in El Tezal.

#### LOS CABOS MARKET DIRECTION

With both the US and Canada staving off recessions and real estate markets there on the rebound, we see demand remaining strong in Los Cabos particularly in the over \$1m range. In addition, thanks to the "Super Peso", the strongest Peso in 7 years, Mexican investors interest in Los Cabos is growing.

#### **NEW IN THIS REPORT**

Historical Average & Median Prices – We have charted on P2 the values by quarter of the Average and Median Prices for Houses and Condos but until now had yet to show the trend. On P12 we have included these values from 2015 forward including 2023 year to date. Average (or Mean) is the arithmetic average of sold prices. Median is the middle value in the distribution of prices where an equal number of units sold are below the middle and an equal number are above.

Sales Breakdown for 2023 Year to Date – We have broken down the market into different slices to shed light on the small proportion that completed houses and condos under \$1m USD represents. Completed properties under \$1m is only 18% of the market. This also highlights the proportion of completed properties over \$1m USD, 39% and Pre-Construction, 43%.

**Pre-Construction Sales to Date** – With Pre-Construction shaping up as almost half the market activity on MLS, our new chart on P16 is showing where all the money is going.

April 1, 2023 to June 30, 2023 | 2023 Q2 | 91% of 2022 & 44% of 2023 SALES ARE CLOSED



**SELLING PRICE SALES AVERAGE DAYS ON MARKET \* ALL RESIDENTIAL ALL RESIDENTIAL** ■ 2023 Q2 ■ 2023 Q1 200 474 \$918,553 Average 143 131 121 120 117 0.4% change over Q1 2023 -2% change over Q1 108 2023 100 \$480,000 Median 50 7.9% change over Q1 2023 **HOUSES HOUSES** Condos Overall Houses 145 **AVERAGE % OF LIST PRICE \*** \$1,561,606 **Average** 8.2% change over Q1 2023 -17% change over ■ 2023 Q2 ■ 2023 Q1 Q1 2023 \$838,701 Median 101% 20.5% change over Q1 2023 99% 98.4% 97.8% 100% 96.8% **CONDOS CONDOS** \$635,140 329 **Average** 90% 2.5% change over Q1 2023 5% change over Q1 2023 \$435,000 Median 80% Houses Condos Overall 18.8% change over Q1 2023

### **TOP END SALES & LISTINGS**



HOUSES

\$11,500,000 -> SOLD

\$9,500,000 -> LISTED



#### **CONDOS**

\$7,900,000 -> SOLD

\$10,950,000 -> LISTED

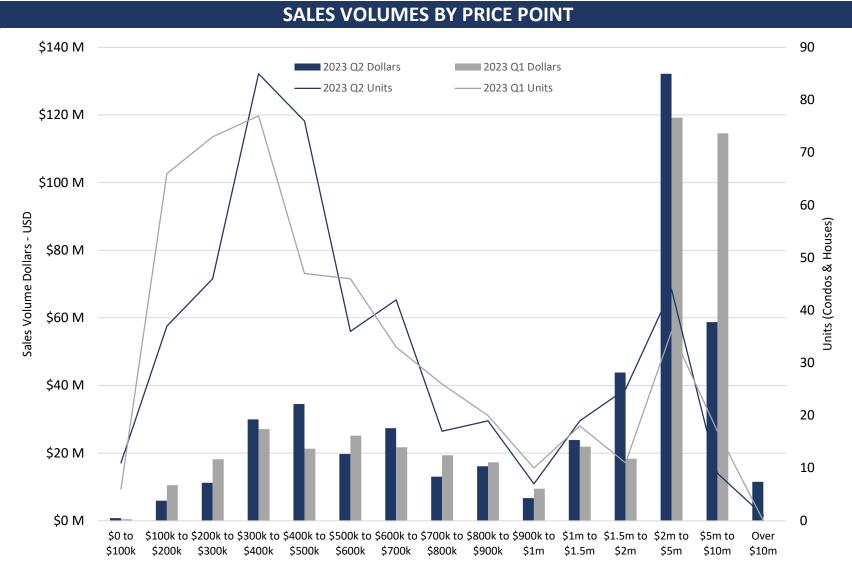
#### **INVENTORY**

		丑	ALL
<b>NEW LISTINGS</b>	268	510	778
SALES	-145	-329	-474
<b>NET INVENTORY</b>	454	740	1,194



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# **SALES VOLUMES BY PRICE POINT**

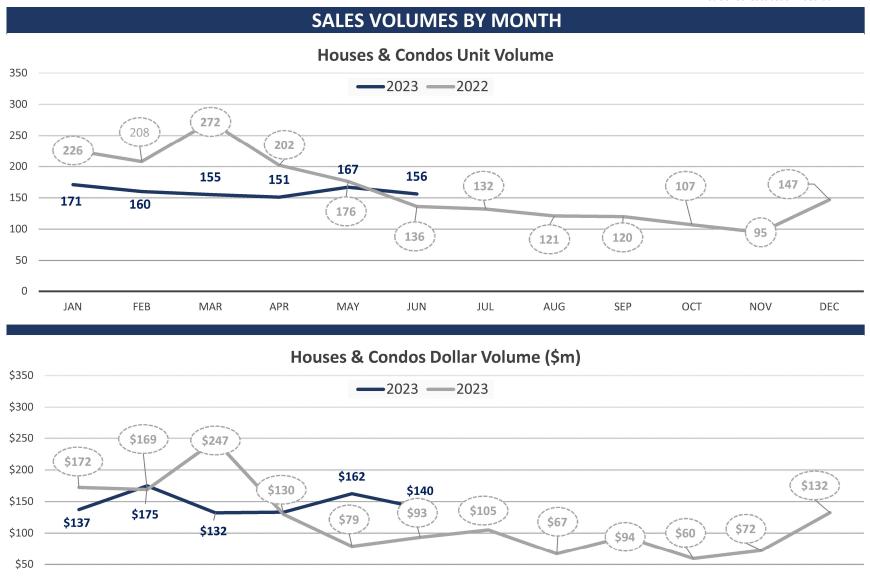
	2023 Q2		2023 Q1	
Price Point	\$USD Volume	Units	\$USD Volume	Units
\$0 to \$100k	\$778,100	11	\$429,706	6
\$100k to \$200k	\$5,939,546	37	\$10,519,357	66
\$200k to \$300k	\$11,231,803	46	\$18,199,482	73
\$300k to \$400k	\$29,945,390	85	\$27,055,894	77
\$400k to \$500k	\$34,505,841	76	\$21,321,980	47
\$500k to \$600k	\$19,732,106	36	\$25,129,920	46
\$600k to \$700k	\$27,349,477	42	\$21,706,063	33
\$700k to \$800k	\$13,006,206	17	\$19,364,020	26
\$800k to \$900k	\$16,103,655	19	\$17,274,775	20
\$900k to \$1m	\$6,674,000	7	\$9,479,688	10
\$1m to \$1.5m	\$23,873,000	19	\$21,933,000	18
\$1.5m to \$2m	\$43,823,737	25	\$18,305,000	11
\$2m to \$5m	\$132,181,230	44	\$119,211,512	36
\$5m to \$10m	\$58,750,000	9	\$114,593,000	17
Over \$10m	\$11,500,000	1	\$0	0
	\$435,394,092	474	\$444,523,398	486
	98%	98%		

2023 All Sales	5	% of <i>i</i>	All 2022
\$USD Volume	Units	\$USD	Units
\$1,207,806	17	18%	20%
\$16,458,903	103	30%	29%
\$29,431,285	119	37%	38%
\$57,001,284	162	53%	52%
\$55,827,821	123	60%	59%
\$44,862,026	82	68%	68%
\$49,055,540	75	80%	80%
\$32,370,226	43	58%	57%
\$33,378,430	39	85%	85%
\$16,153,688	17	58%	59%
\$45,806,000	37	50%	51%
\$62,128,737	36	58%	60%
\$251,392,742	80	55%	54%
\$173,343,000	26	133%	137%
\$11,500,000	1	25%	25%
\$879,917,489	960	62%	49%



April 1, 2023 to June 30, 2023 | 2023 Q2 | 91% of 2022 & 44% of 2023 SALES ARE CLOSED

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Source: BCS MLS Data (CSL, SJD, Corridor(s), Pacific & East Cape Zones) | Does not include off MLS developer and private sales

MAY

APR

\$0

JAN

FEB

MAR

JUL

AUG

SEP

OCT

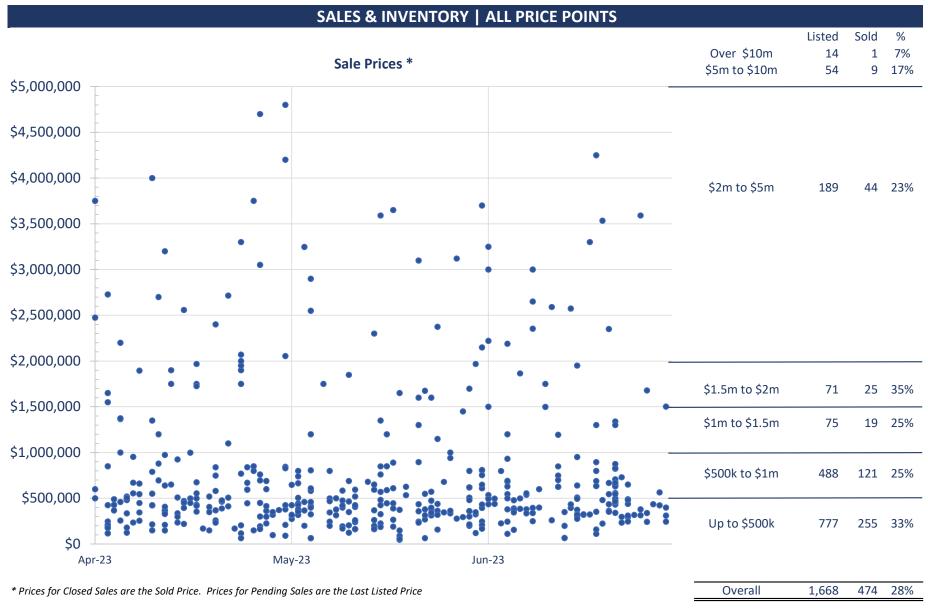
NOV

DEC

JUN

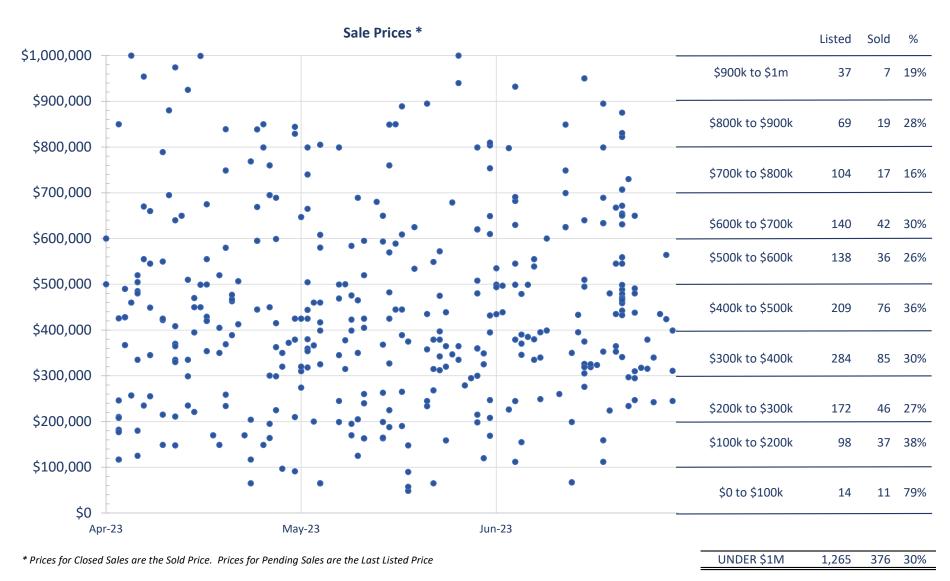
April 1, 2023 to June 30, 2023 | 2023 Q2 | 91% of 2022 & 44% of 2023 SALES ARE CLOSED







## **SALES & INVENTORY | UNDER \$1M**

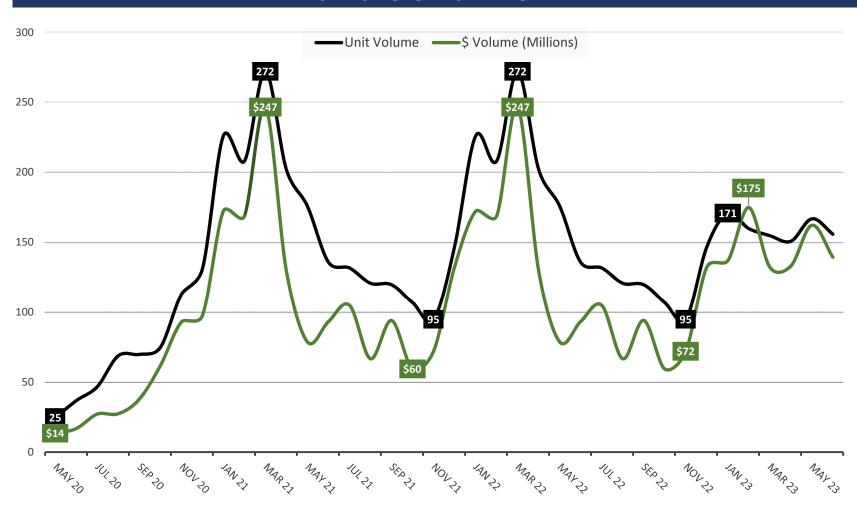


CABO REAL ESTATE
SERVICES

Market Sales from May 2020 forward following the 1st COVID pandemic lockdown 91% of 2022 & 44% of 2023 SALES ARE CLOSED

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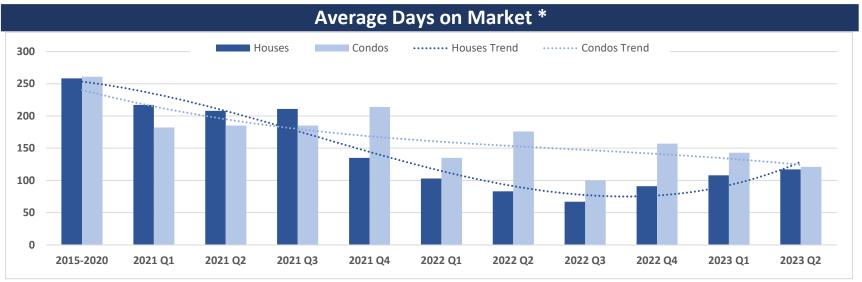
# **SALES VOLUMES BY MONTH**



Percentage of List Price & Days on Market Trends 91% of 2022 & 44% of 2023 SALES ARE CLOSED



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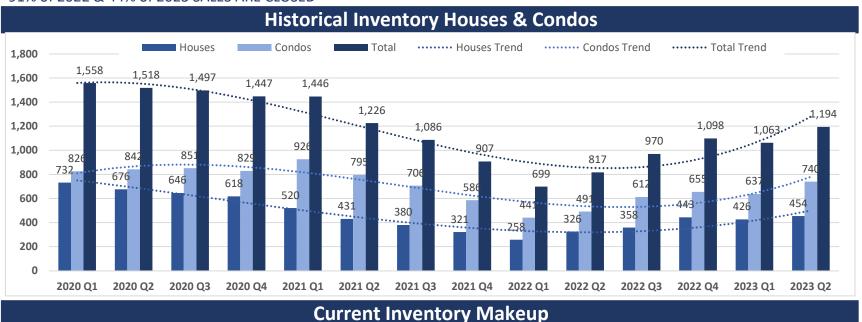


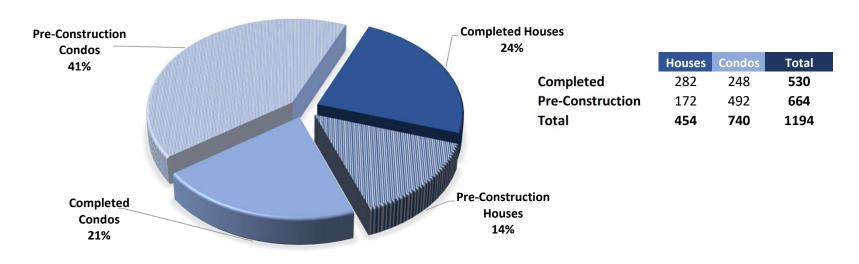


Historical Residential Market Inventory 91% of 2022 & 44% of 2023 SALES ARE CLOSED



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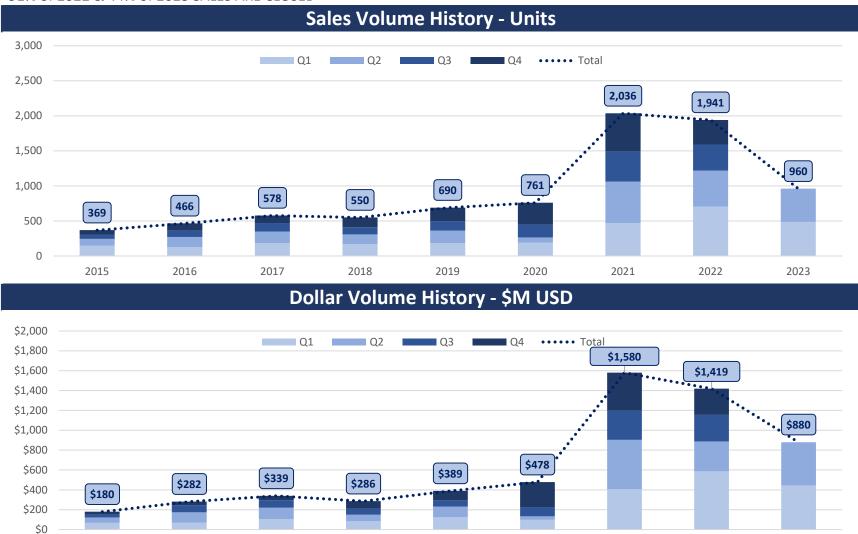




Historical Residential Market Sales & Dollar Volume History 91% of 2022 & 44% of 2023 SALES ARE CLOSED



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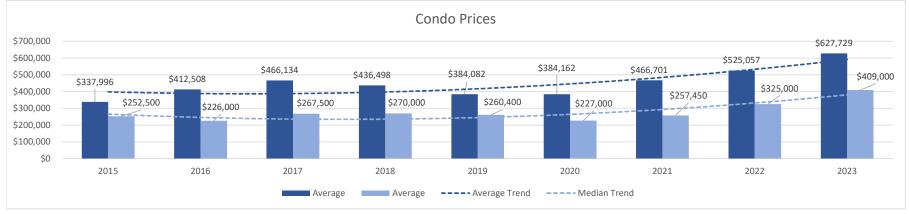
Source: BCS MLS Data (CSL, SJD, Corridor(s), Pacific & East Cape Zones) | Does not include off MLS developer and private sales

Historical Average and Mean Sales Prices

April 1, 2023 to June 30, 2023 | 2023 Q2 | 91% of 2022 & 44% of 2023 SALES ARE CLOSED



**Historical Average and Mean Sales Prices House Prices** \$1,497,001 \$1,600,000 \$1,190,954 \$1,400,000 \$1,250,395 \$1,200,000 \$937,710 \$1,000,000 \$749,000 \$787,341 \$806,635 \$604,526 \$692,995 \$800,000 \$605,790 \$573,000 \$537,500 \$600,000 \$415,000 \$320,000 \$317,500 \$310,000 \$307,000 \$275,000 \$400,000 \$200,000 \$0 2018 2020 2015 2016 2017 2019 2021 2022 2023 Median ---- Average Trend ---- Median Trend Average



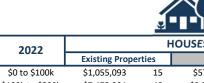
	2015	2016	2017	2018	2019	2020	2021	2022	2023
OVERAL RESIDENTI	AL PRICES								
Average	\$486,770	\$604,751	\$587,022	\$519,596	\$563,514	\$627,839	\$776,176	\$730,898	\$916,581
Median	\$279,000	\$241,500	\$289,350	\$286,475	\$285,000	\$290,000	\$326,661	\$360,000	\$469,500
HOUSE PRICES									
Average	\$605,790	\$787,341	\$692,995	\$604,526	\$806,635	\$937,710	\$1,250,395	\$1,190,954	\$1,497,001
Median	\$310,000	\$275,000	\$307,000	\$317,500	\$320,000	\$415,000	\$573,000	\$537,500	\$749,000
CONDO PRICES									
Average	\$337,996	\$412,508	\$466,134	\$436,498	\$384,082	\$384,162	\$466,701	\$525,057	\$627,729
Median	\$252,500	\$226,000	\$267,500	\$270,000	\$260,400	\$227,000	\$257,450	\$325,000	\$409,000



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#### SALES VOLUMES FOR 2023 & 2022 | EXISTING PROPERTIES VS PRE-CONSTRUCTION





2022		CONE	DOS		
2022	Existing Properties		Pre-Construction		
\$0 to \$100k	\$2,587,904	35	\$2,446,000	27	
\$100k to \$200k	\$18,706,138	124	\$25,539,112	169	
\$200k to \$300k	\$27,670,257	110	\$31,287,732	126	
\$300k to \$400k	\$35,575,442	103	\$48,187,998	141	
\$400k to \$500k	\$31,228,010	69	\$39,369,903	89	
\$500k to \$600k	\$17,149,619	31	\$29,404,509	54	
\$600k to \$700k	\$18,933,375	29	\$20,345,177	31	
\$700k to \$800k	\$19,587,000	26	\$12,719,604	17	
\$800k to \$900k	\$12,541,750	15	\$5,957,091	7	
\$900k to \$1m	\$6,800,000	7	\$8,570,140	9	
\$1m to \$1.5m	\$38,552,000	30	\$20,888,299	17	
\$1.5m to \$2m	\$23,678,000	14	\$16,041,250	9	
\$2m to \$5m	\$87,429,775	29	\$68,835,000	19	
\$5m to \$10m	\$24,820,000	3	\$10,900,000	2	
Over \$10m	\$0	0	\$0	0	
	\$365,259,270	625	\$340,491,815	717	
•	\$USD Volume	Units	\$USD Volume	Units	

		_		
2022		Н	IOUSES	
	Existing Proper	Existing Properties		uction
\$0 to \$100k	\$1,055,093	15	\$571,904	7
\$100k to \$200k	\$7,473,904	48	\$2,282,500	14
\$200k to \$300k	\$13,316,300	53	\$6,499,726	26
\$300k to \$400k	\$15,984,727	45	\$7,983,072	23
\$400k to \$500k	\$13,527,500	31	\$9,344,168	21
\$500k to \$600k	\$11,010,000	20	\$8,037,000	15
\$600k to \$700k	\$12,308,000	19	\$9,764,675	15
\$700k to \$800k	\$20,661,375	28	\$2,909,000	4
\$800k to \$900k	\$15,362,000	18	\$5,233,451	6
\$900k to \$1m	\$10,385,500	11	\$1,875,000	2
\$1m to \$1.5m	\$27,540,000	22	\$4,137,000	3
\$1.5m to \$2m	\$26,085,000	15	\$40,687,000	22
\$2m to \$5m	\$233,898,620	79	\$65,750,000	20
\$5m to \$10m	\$69,950,000	11	\$24,450,000	3
Over \$10m	\$21,440,000	2	\$25,050,000	2
_	\$499,998,019	417	\$214,574,496	183
-	\$USD Volume	Units	\$USD Volume	Units

2023	CONDOS			
2023	Existing Properties		Pre-Construction	
\$0 to \$100k	\$203,600	3	\$654,000	10
\$100k to \$200k	\$5,401,500	34	\$8,944,042	56
\$200k to \$300k	\$8,896,100	35	\$11,073,574	46
\$300k to \$400k	\$18,084,300	51	\$27,133,281	79
\$400k to \$500k	\$13,084,222	29	\$30,908,001	68
\$500k to \$600k	\$13,594,000	25	\$19,554,026	36
\$600k to \$700k	\$11,187,000	17	\$24,605,140	38
\$700k to \$800k	\$10,768,000	14	\$11,138,226	15
\$800k to \$900k	\$8,557,999	10	\$7,666,057	9
\$900k to \$1m	\$6,687,000	7	\$2,826,000	3
\$1m to \$1.5m	\$16,339,000	13	\$3,320,000	3
\$1.5m to \$2m	\$11,398,000	7	\$8,371,737	5
\$2m to \$5m	\$30,420,000	9	\$30,300,311	10
\$5m to \$10m	\$43,225,000	6	\$18,034,000	3
Over \$10m	\$0	0	\$0	0
_	\$197,845,721	260	\$204,528,396	381
· ·	\$USD Volume	Units	\$USD Volume	Units

2023		Н	HOUSES		
2023	Existing Prope	Existing Properties		uction	
\$0 to \$100k	\$259,206	3	\$91,000	1	
\$100k to \$200k	\$1,804,361	11	\$309,000	2	
\$200k to \$300k	\$5,635,000	23	\$3,826,611	15	
\$300k to \$400k	\$7,381,777	20	\$4,401,926	12	
\$400k to \$500k	\$7,830,198	17	\$4,005,400	9	
\$500k to \$600k	\$8,848,000	16	\$2,866,000	5	
\$600k to \$700k	\$11,245,500	17	\$2,017,900	3	
\$700k to \$800k	\$8,305,000	11	\$2,159,000	3	
\$800k to \$900k	\$8,667,000	10	\$8,487,374	10	
\$900k to \$1m	\$3,794,000	4	\$2,846,688	3	
\$1m to \$1.5m	\$22,332,000	18	\$3,815,000	3	
\$1.5m to \$2m	\$17,775,000	10	\$24,584,000	14	
\$2m to \$5m	\$110,705,748	36	\$79,966,683	25	
\$5m to \$10m	\$88,584,000	13	\$23,500,000	4	
Over \$10m	\$0	0	\$11,500,000	1	
	\$303,166,790	209	\$174,376,582	110	
•	\$USD Volume	Units	\$USD Volume	Units	



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#### **HOUSE INVENTORY**

Ending		Houses-Comp	oleted		Houses-Pre-Con	struction
2023 Q2	Unit	s	\$ Volume		Units	\$ Volume
\$0 to \$100k	0		\$0		0	\$0
\$100k to \$200k	10		\$1,719,050		0	\$0
\$200k to \$300k	18		\$4,714,500		6	\$1,402,928
\$300k to \$400k	25		\$8,958,300		12	\$4,557,103
\$400k to \$500k	29		\$13,154,500		20	\$8,793,020
\$500k to \$600k	18		\$10,313,300		13	\$7,089,944
\$600k to \$700k	16		\$10,634,000 6		6	\$4,018,000
\$700k to \$800k	16	16 \$12,11		13		\$9,832,690
\$800k to \$900k	900k 18		\$15,754,000	6		\$5,244,000
\$900k to \$1m	12		\$11,478,000		2	\$1,928,000
\$1m to \$1.5m	25		\$32,349,000		11	\$13,586,250
\$1.5m to \$2m	22		\$39,091,000		15	\$25,967,000
\$2m to \$5m	49		\$165,462,000		42	\$128,904,568
\$5m to \$10m	20		\$141,718,999		18	\$118,745,000
Over \$10m	4		\$64,850,000		8	\$143,600,000
Total	282	1	\$532,315,149		172	\$473,668,503
Under \$1m	162	57%	\$88,844,150	78	45%	\$42,865,685
\$400k to \$1m	109	39%	\$73,452,300	60	35%	\$36,905,654

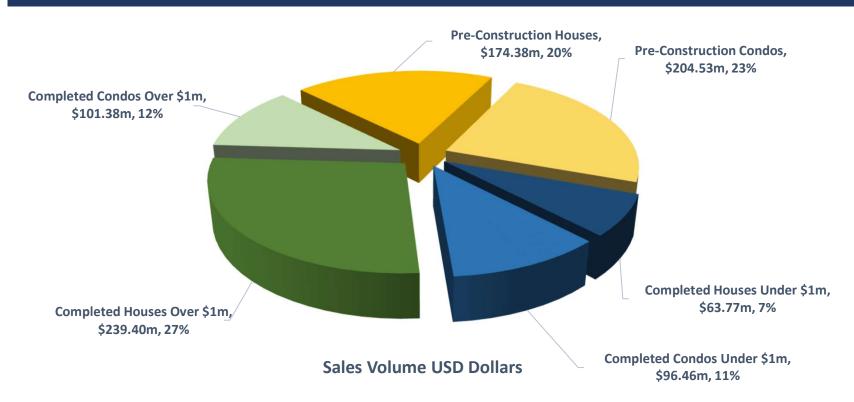
#### TOP 10 EXISTING PROPERTIES SOLD IN QUARTER WITH HIGHEST PRICE REDUCTIONS

MLS#	Property Name	Туре	DOM	# of Price Changes	Original List Price	* Price @ Under Contract or Sold Date	% Delta	Price Difference (H-L)
23-172	Casa Brilliante (P)	Houses	153	1	\$2,500,000	\$1,950,000	28%	-\$550,000
22-4015	Palmilla Beach House (P)	Houses	230	1	\$4,800,000	\$4,250,000	13%	-\$550,000
23-683	Pedregal Place (C)	Houses	100	1	\$2,800,000	\$2,375,000	18%	-\$425,000
22-1976	Casa Jackie (P)	Houses	335	2	\$1,595,000	\$1,200,000	33%	-\$395,000
23-581	LAS MANANITAS PH 3603 (C)	Condos	104	2	\$1,950,000	\$1,599,000	22%	-\$351,000
22-1272	The Loft (P)	Houses	380	4	\$895,000	\$695,000	29%	-\$200,000
22-2854	Cerritos 2nd Row Home (P)	Houses	336	2	\$797,000	\$640,000	25%	-\$157,000
23-177	Villa Guachinango (P)	Houses	158	2	\$2,500,000	\$2,350,000	6%	-\$150,000
22-1896	Casa Pedrito (P)	Houses	365	4	\$750,000	\$647,000	16%	-\$103,000
22-3025	Diamante (P)	Condos	311	1	\$1,600,000	\$1,500,000	7%	-\$100,000

<sup>\* (</sup>P) = Pending - the final sold price will not be known until the sale closes. (C) = Closed - the final sold price is the price noted.



# **SALES BREAKDOWN FOR 2023 YEAR TO DATE**



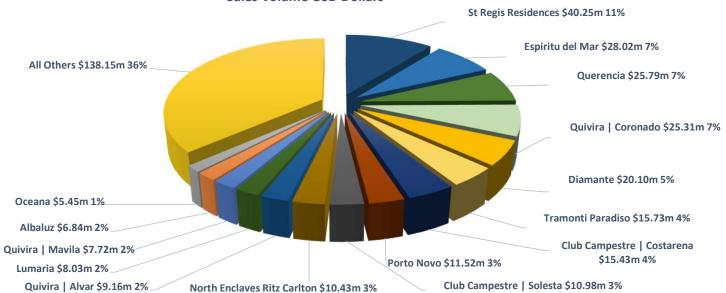
Completed Houses Under \$1m
Completed Condos Under \$1m
Completed Houses Over \$1m
Completed Condos Over \$1m
Pre-Construction Houses
Pre-Construction Condos

<b>USD Volume</b>	Units	Average Price
\$63.77m	132	\$483,106
\$96.46m	225	\$428,728
\$239.40m	77	\$3,109,049
\$101.38m	35	\$2,896,629
\$174.38m	110	\$1,585,242
\$204.53m	381	\$536,820
\$879.92m	960	



### PRE-CONSTRUCTION SALES FOR 2023 YEAR TO DATE

#### Sales Volume USD Dollars



Development	\$USD Volume	<b>Unit Volume</b>	<b>Avg Price</b>
St Regis Residences	\$40.25m	6	\$6,708,333
Espiritu del Mar	\$28.02m	6	\$4,669,670
Querencia	\$25.79m	11	\$2,344,545
Quivira   Coronado	\$25.31m	8	\$3,163,583
Diamante	\$20.10m	8	\$2,512,500
Tramonti Paradiso	\$15.73m	29	\$542,399
Club Campestre   Costarena	\$15.43m	25	\$617,040
Porto Novo	\$11.52m	24	\$480,046
Club Campestre   Solesta	\$10.98m	6	\$1,830,667
North Enclaves Ritz Carlton	\$10.43m	2	\$5,214,500
Quivira   Alvar	\$9.16m	4	\$2,288,828
Lumaria	\$8.03m	17	\$472,192
Quivira   Mavila	\$7.72m	13	\$594,054
Albaluz	\$6.84m	6	\$1,139,662
Oceana	\$5.45m	7	\$779,143
All Others	\$138.15m	332	\$416,104
	\$378.90m	491	

#### **ABOUT THIS REPORT**

This report is produced using BCS MLS Data. It is limited to the Los Cabos Municipality apart from overlaps on the East Cape and Pacific Zones. Around Los Cabos, there is also significant activity that happens off MLS. These tend to be significant high-end developments that have their own way of marketing. These developments include The Cove Club, Chileno Bay, El Dorado, Montage, Maravilla, and Costa Palmas. As a result, this report is not a complete view of all real estate activity in Los Cabos. This report also does not report on land sales. Land sales also took off in the past two and a half years for both individual building lots and developer parcels.

All sales data in this report is based on the Under Contract Date. This is the date when the sale was consummated but not the date when the sale closed, and the title was transferred. Market reports published by other brokers and agents will typically use the Sold (or Closed) Date, which can be up to six months after the Under Contract Date. We feel using the Under Contract Date better represents market activity and timing. Consequently, prices and price volumes will not be entirely accurate until the closed date when the sold price is reported in MLS. In our current Market, with properties selling with very little off from the list, this difference is inconsequential.